

New Member Orientation



On-Demand Session



WELCOME

NEW MEMBER!

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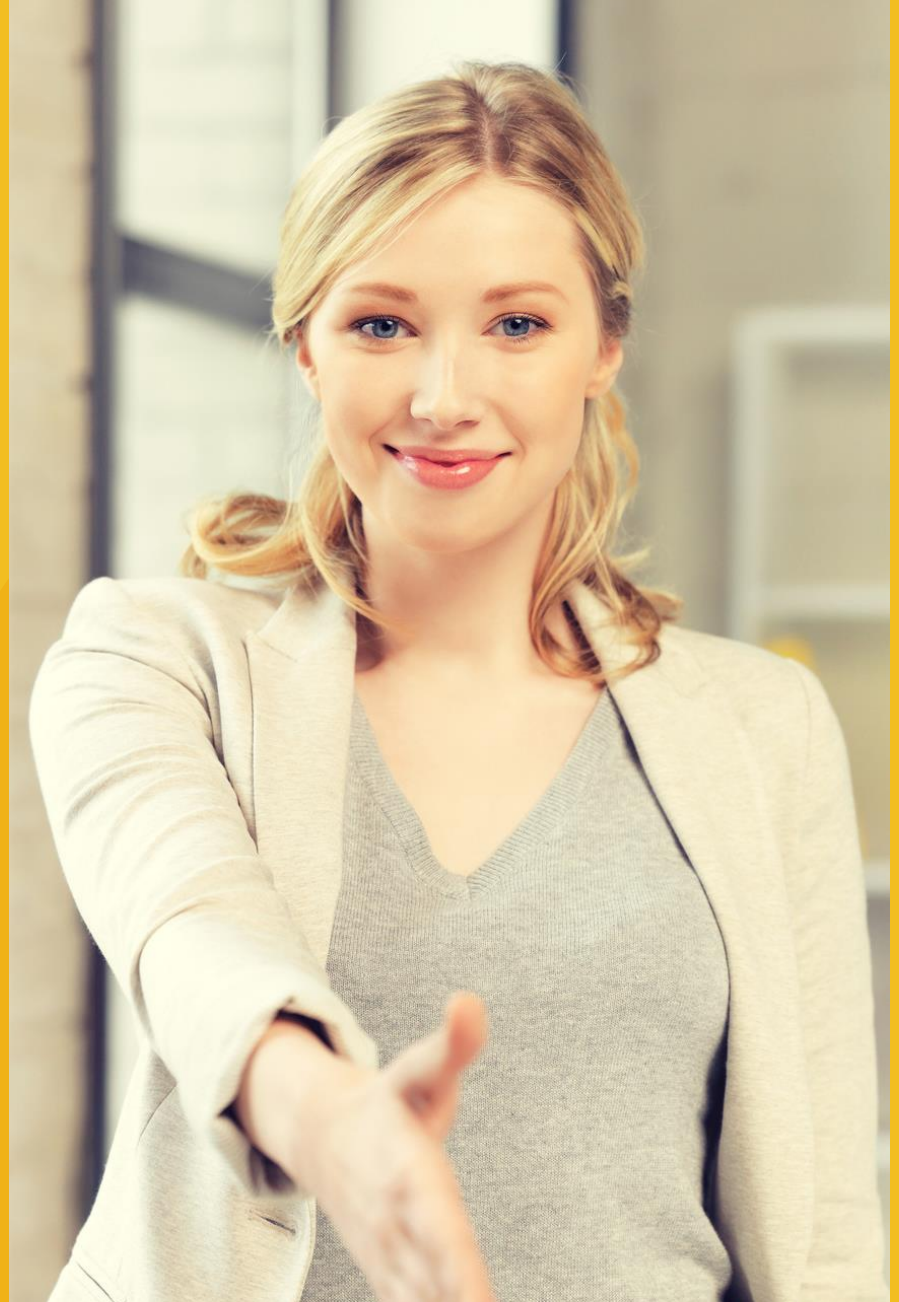
ATD Mission & History

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Association for
Talent Development

Together We Create a World that Works Better

ATD at a Glance

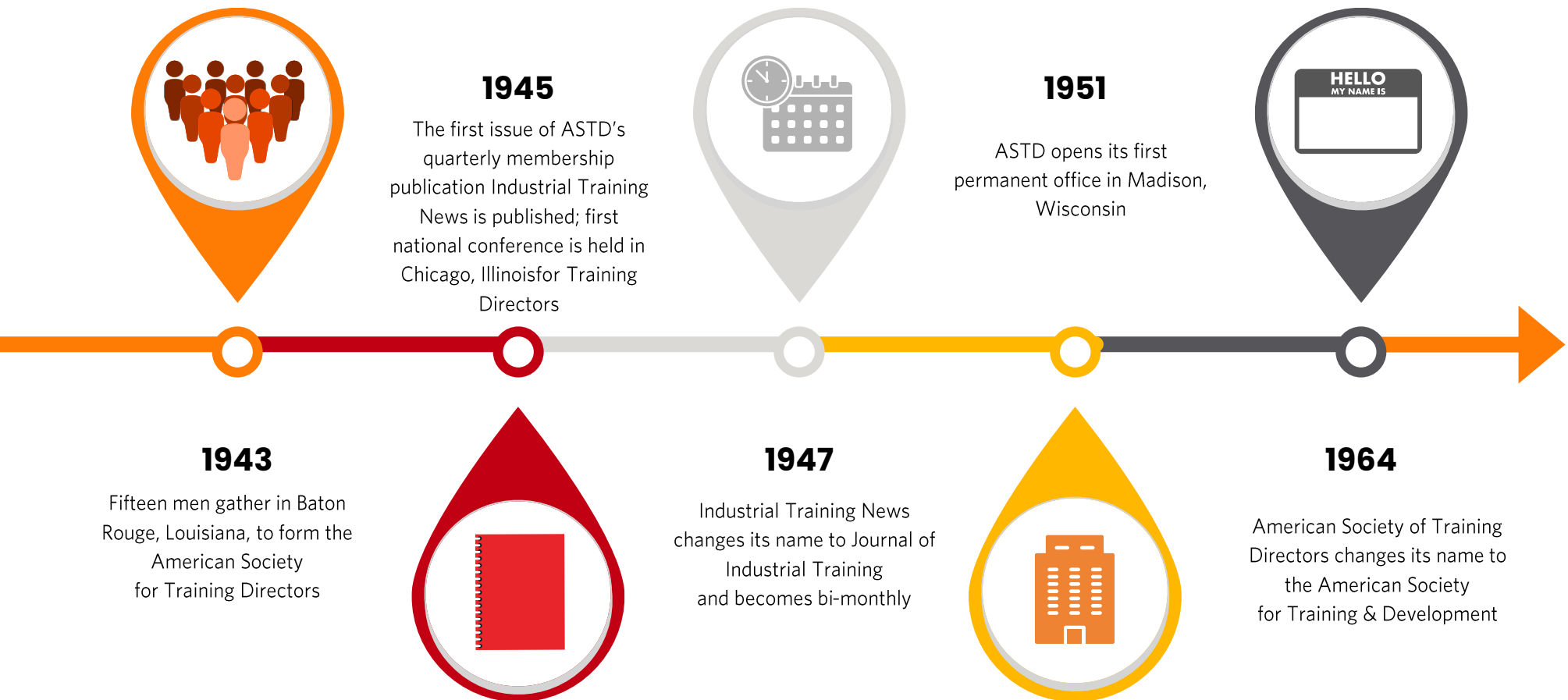
The world's largest association dedicated to those who develop talent in organizations

Supporting those who develop the knowledge, skills and abilities of employees in organizations around the world.

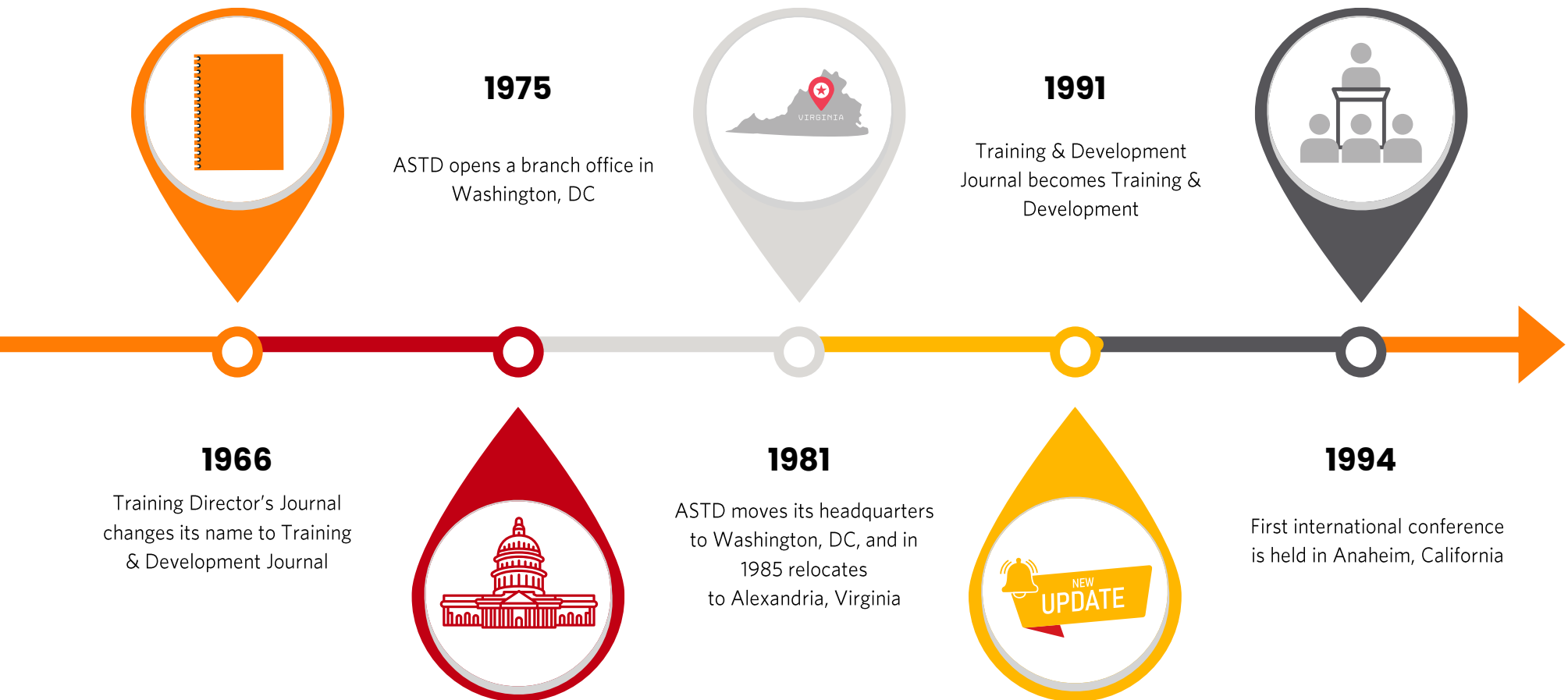
Mission

**Empower professionals to
develop talent in the workplace**

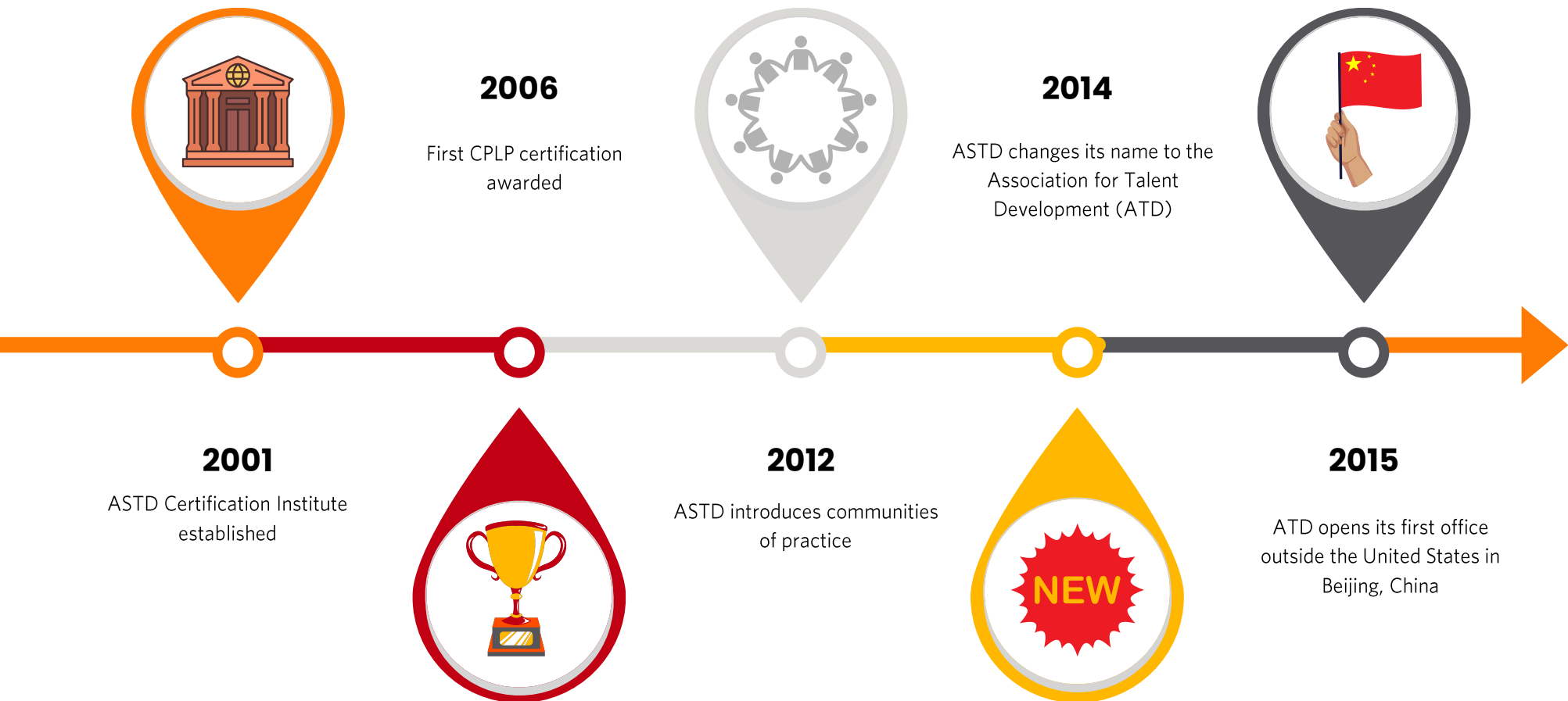
HISTORICAL TIMELINE



HISTORICAL TIMELINE



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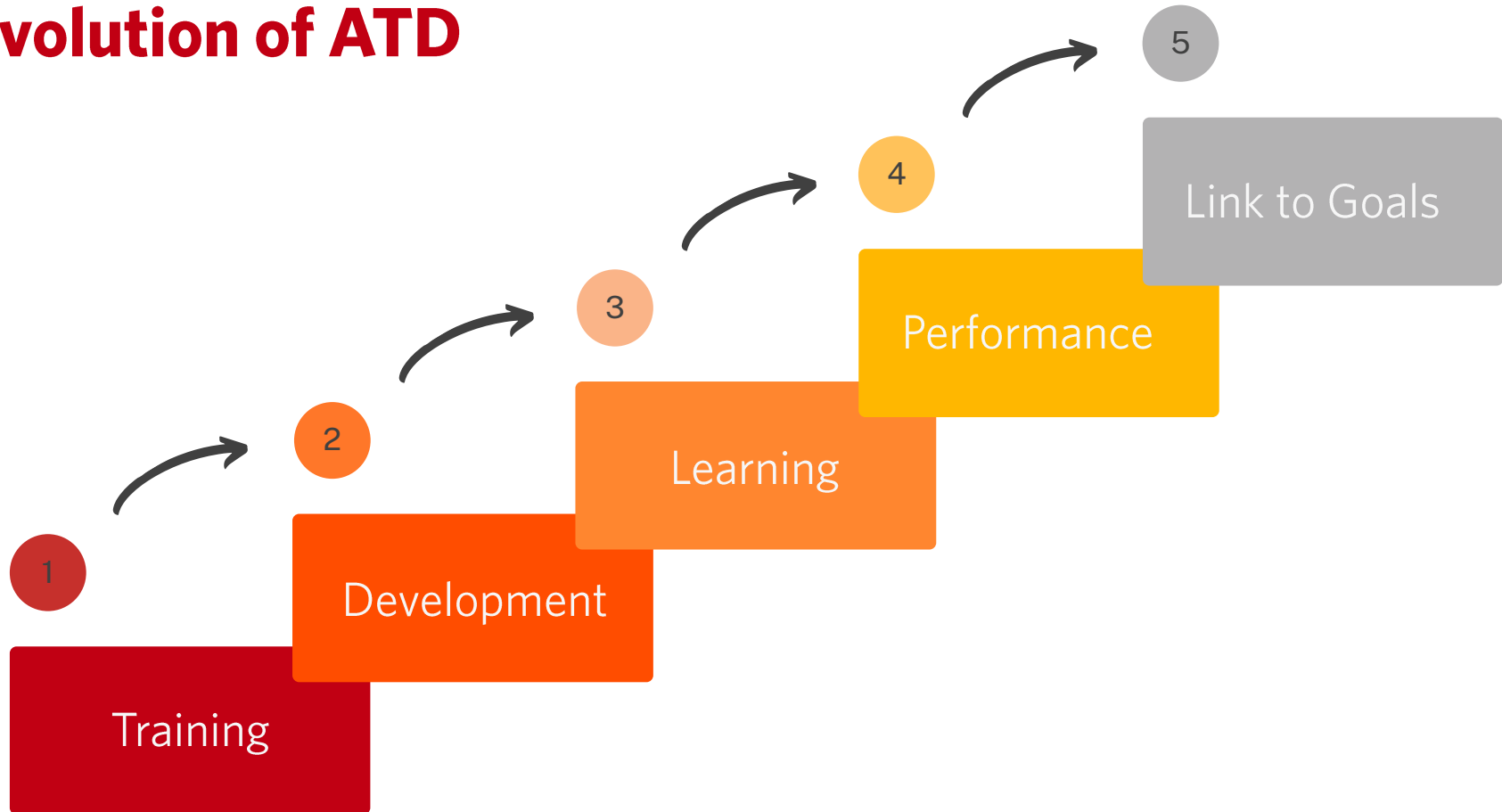


ATD is dedicated to embracing a fresh approach to talent development, unlocking untapped potential and fostering innovation. The time is now to unleash the full potential of your workforce.

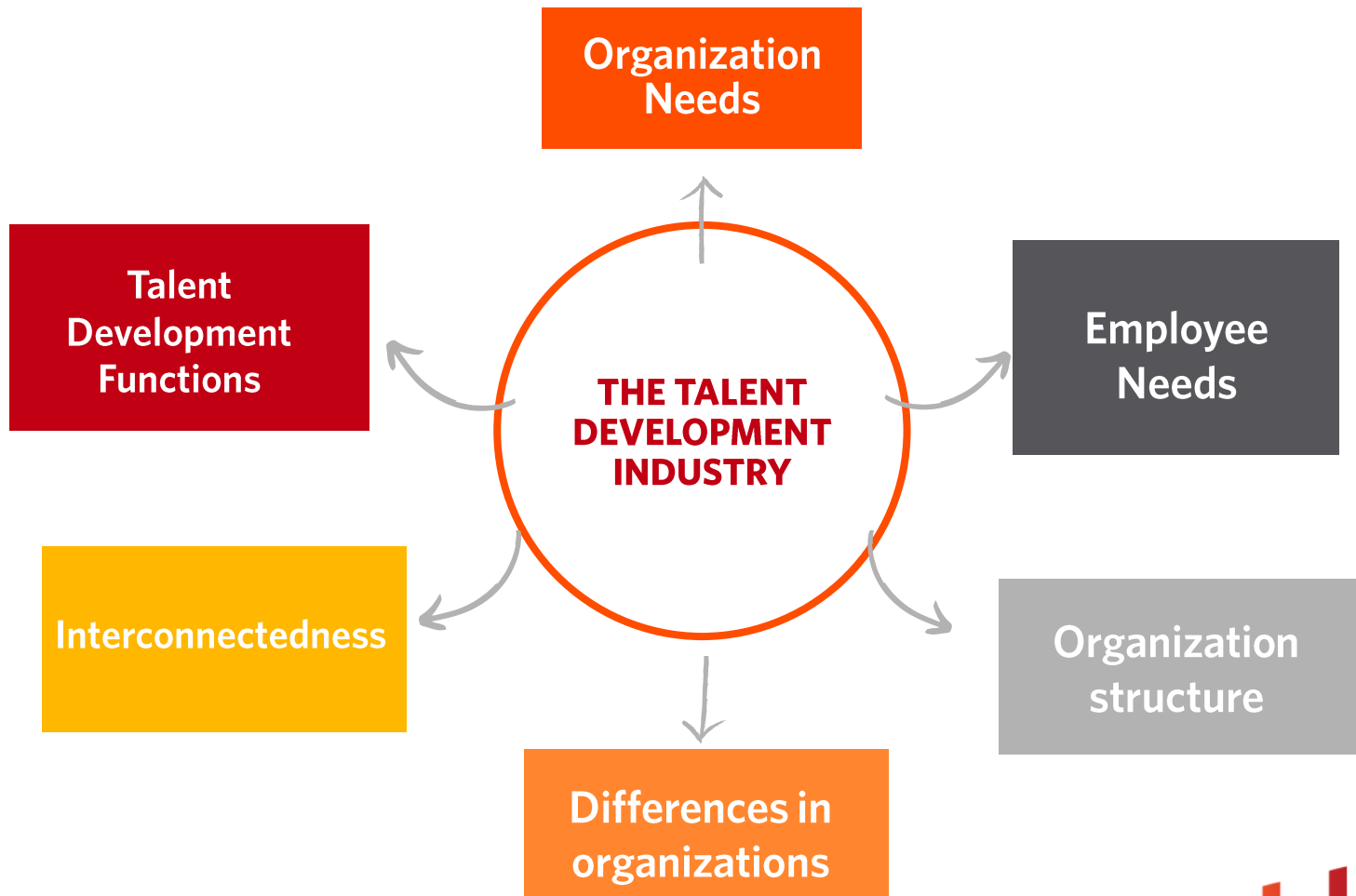


How do we develop talent?

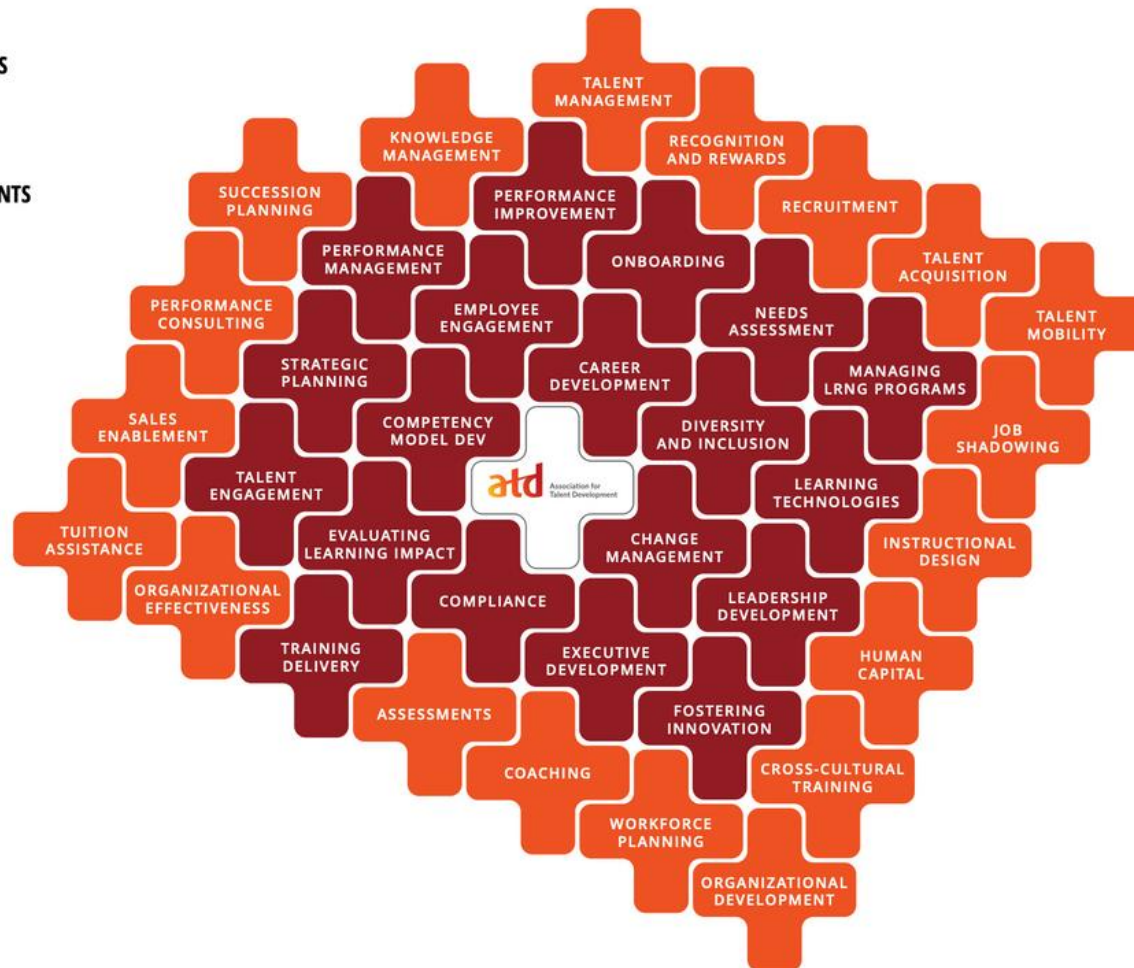
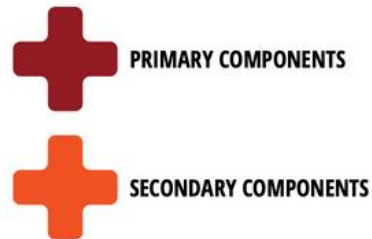
Evolution of ATD



Understanding the Talent Development Industry



Talent Development Framework



Talent Development Primary Functions



Talent Development Secondary Functions



Communities of Practice



Association for
Talent Development

Career Development

Healthcare

Management

Government

Global HRD

Science of Learning

Human Capital

**Learning &
Development**

Sales Enablement

**Learning
Technologies**

**Senior Leaders &
Executives**

ATD's Talent Development Capability Model

The Talent Development Capability Model is a framework for what practitioners need to KNOW and DO to develop themselves, others, and their organizations. It is your blueprint for impact. It sets a new standard for the field. This future-oriented model can be personalized.

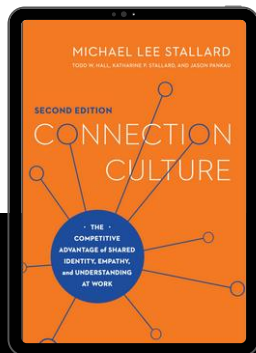
It responds to those trends affecting talent development, such as digital transformation, data analytics, information availability, and partnerships between talent development and business.



[Learn more about the ATD Capability Model](#)

ATD Press

ATD Press is an internationally renowned source of insightful and practical information on talent development and professional development.



BOOKS

Explore thought leadership from industry experts who will guide you through the latest developments in L&D leadership, instructional design, virtual training, facilitation, and more.



RESEARCH

Tracking trends, informing decisions, and connecting research to performance.

Includes access to the Annual State of the Industry Report.



MAGAZINES

ATD publishes TD magazine, offering readers quality content that enables them to succeed in the talent development industry.



WORK GUIDES

Gain practical guidance on how to implement a talent development practice or model; tools and resources, case studies, best practices, and visuals.



ARTICLES

ATD's brand for your professional development, providing content that fosters thought leadership; community that progresses with your career; and capabilities backed by ATD's Capability Model.



Favorite Playlist

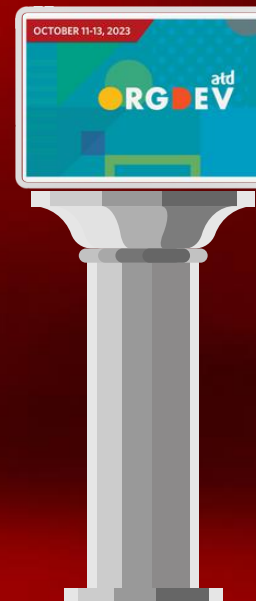
Listen Now

1:37

2:23



ATD Conferences



Let ATD help you on your learning journey

From helping you grow
in your career to helping
shape the future of work,
ATD membership puts
the resources you need
at your fingertips.



Introducing the ATD Piedmont Chapter



WHO WE ARE

ATD Piedmont is the leading professional association for linking people, learning, and performance.

OUR MISSION

The mission of the ATD Piedmont Chapter is to meet the needs of talent development professionals from all segments of the field for professional development, leadership, networking, and fellowship, and to serve as a learning resource to our communities.

WHAT WE DO

The purpose of ATD is to promote the development of human potential. We value the rightful dignity and social equity of any individual or group.

ATD Piedmont Chapter programs and workshops are a non-commercial forum. Presenters refrain from the use of brand names and specific products endorsements whenever practical. Under no circumstances is the society podium used as a place for direct promotion of a presenter's product, service or monetary self-interest. Instances involving non-compliance with these principles should be referred in writing directly to the Chapter President for review and appropriate action.



DO YOU KNOW

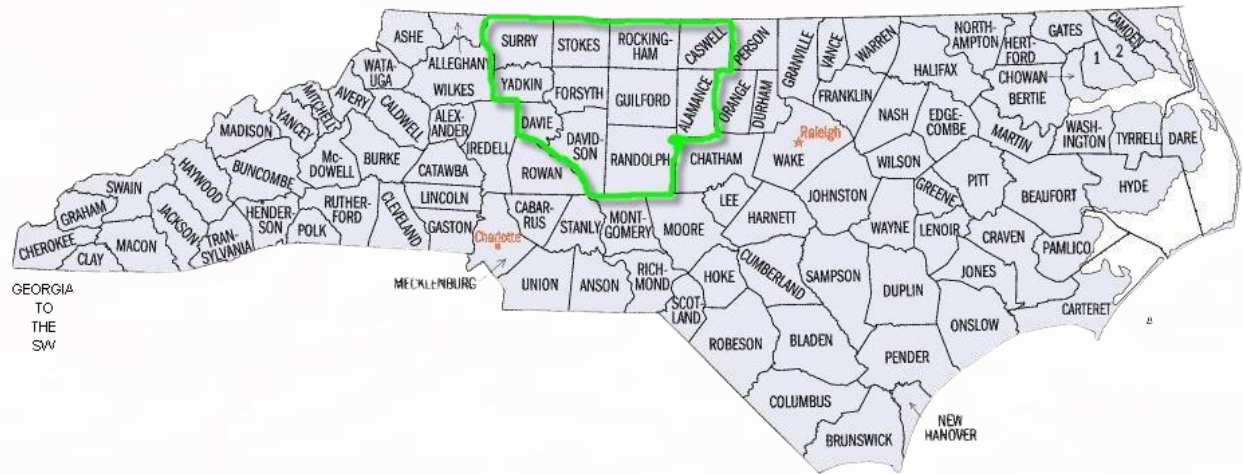
THE AREAS THE ATD PIEDMONT
CHAPTER COVERS?



ATD Piedmont Chapter Locations

Local affiliate chapter of
Association for Talent
Development (ATD)

Covering 11 counties within
the North Carolina Triad-
Piedmont area



Winston-Salem, N.C.

High-Point, N.C.

Greensboro, N.C.

COMMUNICATION

Stay ahead of the game and maximize your professional growth with ATD Piedmont's wide array of offerings, including newsletters, SIGs, and industry-specific emails.

EVENTS

Unlock your potential and enhance your career through a diverse range of ATD Piedmont events, including workshops, seminars, and networking sessions.

ATD PIEDMONT

SPEAKING

Share your expertise or gain valuable insights by joining ATD Piedmont's lineup of engaging speakers or attending thought-provoking industry talks.

RESOURCES

Access a wealth of exclusive resources crafted by ATD Piedmont and ATD National to empower your professional development journey.

VOLUNTEERING

Make a difference in the talent development community by exploring rewarding volunteer opportunities with ATD Piedmont. Join us in shaping the future!

A man with a beard and short brown hair, wearing a brown blazer over a blue button-down shirt, is smiling and shaking hands with a woman whose back is to the camera. She is wearing a white long-sleeved shirt. They are in a modern office with large windows in the background showing a city skyline. Two other men in business attire are standing in the background near the windows. The scene is lit with warm, natural light from the windows and some pendant lights hanging from the ceiling.

ATD Piedmont Membership

Open to those who have interests in
talent development including training, development, learning and performance

ATD Piedmont Member Benefits



**Networking with
Peers**



**Sharing
experiences and
best practices**



**Professional
Development and
Informal Learning**



**Resource for Talent
Development**



**Fostering
Community Connections**

ChIP (Chapter Incentive Program) Code: CH4054

CHAPTER INCENTIVE PROGRAM

Want an easy way to help support ATD Piedmont?

Shop on the ATD Store

ChIP Code : CH4054

Every person that uses the ChIP code above when making an online purchase on the ATD Store will contribute to our chapter's financial health.

We thank you for your support!

atdChIP
chapter incentive program

atd **PIEDMONT CHAPTER**
Association for
Talent Development

Next Steps



Complete New Member Onboarding



Check email for Welcome Letter



Attend upcoming ATD Piedmont activities



Connect/Follow ATD Piedmont on LinkedIn



Get involved on a ATD Piedmont committee



Thank You

Thank you for taking the time to complete the new member onboarding! We look forward to seeing you at the next event!

~ ATD Piedmont